



AHG's Velpic Success Story

Interview with Adam von Berg on January 18, 2016.

Using Velpic reduced AHG's training administration time by over 85%

Challenge. AHG, Australia's largest automotive retailer, sought a more efficient and cost-effective way to uphold financial compliance, maintain workshop practices in workshops, and ensure general health and safety standards. With over 7,000 employees, AHG is currently expanding their national and international network comprising over 100 dealerships in Australia and New Zealand.

In the past, following up on billing all dealerships, tracking overdue training, and keeping up with other administrative matters was a lengthy and time-consuming chore. AHG needed 2 staff members 2 days a week to generate all the reporting required.

Solution. AHG commissioned Velpic to create five engaging multimedia training videos with updated content to replace their old videos which used static images and words. Through the Velpic platform, AHG set up three instantly trackable groups with their particular training requirements.

Outcome. Switching to Velpic reduced training administration time from 2 days a week to 2 hours a week, saving the business approximately \$10,000 a year (for the extra administrative headcount required).

For a company as large as AHG, managing all training activities from a single platform reaped huge benefits. AHG now creates, distributes and has complete control of all their training online through Velpic. AHG's Human Resources Manager - Projects, Adam Von Berg, reinforces the importance of well-detailed reporting of key information required by site administrators:

“Velpic provides our people with timely information to do their jobs well and to maintain safe work practices consistently across our network. I am happy that Velpic's scalability helps us manage a growing volume of training activities with confidence and ease: 10 sites requiring training have been added to our network since we started using Velpic and more are expected in future.”

AHG is confident to save even more training administration time with Velpic by exploring additional reporting capabilities.

<https://tinyurl.com/tryvelpic>